



Top-level Design of Shipping Industry

——Forum Invitation for Co-organizers

The second half of the year 2008 witnessed the start of a downward trend in the global shipping market. With the unexpected halt of the demand which had brought about tremendous power for the boom of the shipping market, the market freight rates slumped to the lowest level, passing on to ship repairing and building, shipping financing, port and other related industries through the value chains. Rarely seen in history are the rapid spread speed, the serious losses caused, the wide affected scope and the long-time duration of the depression.

The fact that we still cannot glimpse the dawn of the shipping market is enough to prove the shipping industry has fallen into an abyss not by coincidence but out of systematic drawbacks. At the time of great difficulty, the government is making efforts to change the existing policy environment. The Ministry of Transport issued 20 Shipping Development Policies & Measures. The State Council approved the establishment of China (Shanghai) Pilot Free Trade Zone. The new tax policy of “business tax changed into value-added-tax” is also implemented comprehensively in the shipping industry.

In this connection, elite industry experts and professionals will be invited to the forum to adopt a top-down approach for the discussion of these hotspot issues. How were shipping development plans formed by advanced shipping countries? What kind of opportunities will the 20 Shipping Development Policies & Measures of MOT and the construction of Shanghai Free Trade Zone bring about for shipping enterprises? How should the shipping industry make financing plans when confronted with a widening capital gap? And how should the new tax policy of “business tax changed into value-added-tax” be implemented so that enterprises can enjoy tangible benefits?

Topics to be discussed also include prospects for the shipping industry, development of shipping financing lease, risk control of shipping freight derivatives and advantages and application of shipping arbitration, etc.

Time: 13:30-17:30 on November 28th, 2013

Venue: Hyatt on the Bund Hotel, Shanghai, China

Estimated attendance: 500+ participants and 50+ media (based on experience of past three years)

Highlights:

***Taking the world's pulse — an industry summit attracting 26% overseas participants across the world**

***Focusing on the industry — concentration on shipping and related industries, shipping finance in particular**

***Inviting professional guests — speeches delivered by top-notch professionals with a high-quality audience**

***Gathering at the shipping hub — Shanghai, a fast-growing international shipping center**

Sponsorship Solutions for Co-organizers:

Sponsorship Solutions for Co-organizers and Quotations	
Project	Sum (RMB)
Diamond sponsor	200,000
Platinum sponsor	150,000
Gold sponsor	100,000
Luncheon sponsor	100,000
Speech sponsor	80,000
Exhibition space sponsor	80,000
Tea break sponsor	60,000
Catalogue sponsor	50,000
Gift sponsor	40,000
Badge/paper bag sponsor	20,000

You will find sponsorship opportunities most suitable to your businesses at the forum where a most valuable promotion will be conducted for your brands, products and services. Act now and select the most suitable sponsorship projects for your business and brand promotion.

(For more about the projects, please contact us)

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Co-organizer Confirmation Form of Shipping Exchange Forum Shanghai 2013

Co-organizer (seal):

Address:

Postcode:

Tel:

Fax:

E-MAIL:

Contact person:

Project:

Sum:

Payment account:

Account: Shanghai Shipping Exchange

Bank of deposit: Bank of Communications (Shanghai Municipal Branch)

Account No.: 310066661010141800008

Shanghai Shipping Exchange
September 30th, 2013